

Campus Communication Vehicles Survey Spring Semester 2004

1. Administrative Faculty 20

2. Which of the following campus communication vehicles do you read regularly? Please mark all that apply.	Daily Newsletter (e-mail) 20	The Word 13	Around the Heart-Blog 9	Around the Heart-In Print 1	Around the Heart-PDF file 9	News Player on Home Pg 4	Student Electronic Distribution 1	Listserv-Faculty 18	Listserv-Staff 1	Listserv-Earham Topics 8	
3. Which vehicles do you contribute to? Please mark all that apply.	Daily Newsletter (e-mail) 14	The Word 3	Around the Heart-Blog 16	Around the Heart-In Print 1	Around the Heart-PDF file 1	News Player on Home Pg 1	Student Electronic Distribution 1	Listserv-Faculty 16	Listserv-Staff 4	Listserv-Earham Topics 7	Website-not listed 6
4. Rank the three most helpful means of communication by selecting items from the pull-down menus. Why?	Daily Newsletter (e-mail) 5	Around the Heart 4	The Word 1	Listserv-Faculty 9	Listserv-Staff 1	Listserv-Earham Topics 1	Student Distribution List 1	News Player on Home Pg 1			
See comments below	2	6	4	2	6		1				
	3	3	3	4	3		1	1			
5. Rank the three least helpful means of communication by selecting items from the pull-down menus. Why?	Daily Newsletter (e-mail) 1	Around the Heart 6	The Word 1	Listserv-Faculty 1	Listserv-Staff 1	Listserv-Earham Topics 5	Student Distribution List 2	News Player on Home Pg 2			
See comments below	2	4	5			3	1	4			
	3		1	2	1	1	3	6			
6. How do you typically find out about campus events?	Daily Newsletter (e-mail) 20	Around the Heart-no format 7	Around the Heart Blog 8	The Word 6	Listserv-Faculty 15	Listserv-Staff 1	Listserv-Earham Topics 1	Student Distribution List 1	Posters 14	Word of Mouth 11	
	Events Brochure 13	News Player on Home Pg 3	Web Calendar 2	Palladium Item 2	Radio 5	Other-Faculty Meeting 1	Other-Printed sports schedule 1	Other-work with Events 1	Other	Other	

7. How do you typically find out about campus news other than events?	Daily Newsletter (e-mail) 15	Around the Heart-no format 7	Around the Heart Blog 4	The Word 12	Listserv-Faculty 12	Listserv-Staff	Listserv-Earlham Topics 1	Student Distribution List	Posters 3	Word of Mouth 15
	Events Brochure 2	News Player on Home Pg 4	Web Calendar	Palladium Item 2	Radio 2	Other-Not Hearing 1	Other-Staff Meetings 1	Other-Lexis Nexis 1	Other-Fac Mtg. & Buffet 4	Other
8. Are you satisfied with the volume of Earlham listserv mail you are receiving?	Too Many 1	Just Right 16	Not enough 3	Other	Use of listservs has improved					
9. Are you satisfied with the current approach to channeling of content to the various means of campus communication?	Yes 5	No 5	It's too soon to tell 5	I'll use whatever is available 4						

4. Admin Faculty Comments for Most Useful:			
<p>Faculty Listserv Gets information out without paper</p> <p>(2) Read by most of faculty (3) Convenient and timely Easiest way to get attention of faculty Email is up and constantly checked Basic and short email In theory, timeliness and coverage</p> <p>(2) Key current information</p> <p>Quick source of deadlines and documents (2) Important info for faculty only Most relative and timely Like info by email Right there-no clicks</p>	<p>Around the Heart</p> <p>Goes to students</p> <p>Reaches everyone Like category breakdowns</p> <p>Concise-variety of information</p> <p>Comprehensive Coverage-trust it is read</p> <p>Most complete event listings</p> <p>Breadth of coverage</p> <p>Easy</p> <p>Good place to list information</p> <p>Around the Heart Blog Accessible information on events All kinds of info-like blog</p>	<p>Daily Newsletter</p> <p>(2) Convenient and timely</p> <p>Email is up and constantly checked</p> <p>Email-simple text easily read</p> <p>In email inbox-no links to click Read out of habit</p> <p>Brief-easy to read</p> <p>(2) Current</p> <p>(2) Daily reminder of events</p> <p>Activity reminders Short Interesting</p>	<p>Word</p> <p>Widely read by students</p> <p>Everyone reads it Students' views</p> <p>Reveals campus climate</p> <p>Information on students Variety os topics-info on students</p> <hr/> <p>Earlham Topics Listeserve</p> <p>Keeps non-business stuff off other listservs Email-low traffic</p> <p>Newsplayer Web up and homepage easily accessible</p>

5. Admin Faculty Comments for least useful			
Newsplayer Nothing on opening screen to make me want to scroll through Never take time to play it Javascript-too slow Hard to start and stop Pictures not linked to text have to scroll manually Not sure it gets read Don't like the way it looks Forget that it isn't static Too slow Takes too long to watch Nothing tempts me to read	Earlham Topics Listserv No time to read it Unnecessary (2) Not a subscriber Not many postings Not on this list-no time to read Not used much Never heard of it	Aouns the Heart Blog Don't think to go there Prefer email Hard to know what you are looking at Seldom go to site Difficult to navigate Outdated information Have to click to another page in each category	Daily Newsletter People don't se it Same info in Aound the Heart Format too limited Like old pink sheet and format Don't go to homepafe often
	Around the Heart No time to read it Seldom find it on my floor Few people read it	Word Not delivered to our area of campus Usually dated and not applicable	Student Electronic Distribution Restrictions on use Can't use for announcements Can't be part of it Not a student Students seem to resent it Don't know what it is or how to use it Don't use it
Faculty Listserv Can't post things-worry I'm misusing it Some items waste my time	Staff Listserv Not allowed on	Not interesting	

10. Suggestions (Administrative faculty)

Staff and Faculty listservs duplicate information

Too many email options

Monday deadline for Around the Heart can be problematic

Around the Heart is awkward to use-all new items should be on first page-once a week is not enough-too much duplication

Feel I get information I want and know where to find it

(2) Splitting Faculty Listserv into 2 factions is creating more confusion

Do not bring back pink newsletter-we now have a good paperless solution

This survey was hard to find-no imbedded link in Around the Heart-text boxes too small

Around the Hearrt is useless-no content of actual blog

Have newsplayer run automatically when web page is accessed

Rules for Faculty Listserv too restricting

Around the Heart needs more consistency in having items posted-print version is crucial

Earlham Topics Listserv is not working well

It is difficult to please everyone-we may always need a variety of ways to communicate

Should consider resurrection of paper Dateline-Around the Heart Blog is complete but too cumbersome

Is there a way to view Earlham Topics Listserv without receiving numerous emails?

It is often a struggle to figure out which means of communication to use

I like the email format of communication but miss the pink sheet

Around the Heart is out of date and too cumbersome-also difficult to read some items due to distortion

What is Blog?

Rarely read Around the Heart and so miss out on information I used to get

Should not have to click on link in Around the Heart to get athletic events

Around the Heart should only have new items on front page without having to click-once a week is not enough