

**Campus Communication Vehicles Survey Spring Semester 2004**

**1. Faculty**

**19**

2. Which of the following campus communication vehicles do you read regularly? Please mark all that apply.	Daily Newsletter (e-mail) 18	The Word 12	Around the Heart-Blog 1	Around the Heart-In Print 1	Around the Heart-PDF file 2	News Player on Home Pg 2	Student Electronic Distribution	Listserv-Faculty 18	Listserv-Staff	Listserv-Earlham Topics 6	
3. Which vehicles do you contribute to? Please mark all that apply.	Daily Newsletter (e-mail) 9	The Word	Around the Heart-Blog 2	Around the Heart-In Print	Around the Heart-PDF file	News Player on Home Pg	Student Electronic Distribution	Listserv-Faculty 7	Listserv-Staff	Listserv-Earlham Topics 2	Website-not listed 4
4. Rank the three most helpful means of communication by selecting items from the pull-down menus. Why?	1 Daily Newsletter (e-mail) 6	Around the Heart	The Word	Listserv-Faculty 11	Listserv-Staff	Listserv-Earlham Topics	Student Distribution List	News Player on Home Pg	Around the Heart-Blog		
See comments below	2 7	1	4	4	1				1		
	3 3	2	6								
5. Rank the three least helpful means of communication by selecting items from the pull-down menus. Why?	1 Daily Newsletter (e-mail) 5	Around the Heart	The Word	Listserv-Faculty	Listserv-Staff	Listserv-Earlham Topics 7	Student Distribution List	News Player on Home Pg 2	Around the Heart-Blog 1		
See comments below	2 2	4			1	2		3	3		
	3 1	2					2	3	1		
6. How do you typically find out about campus events?	Daily Newsletter (e-mail) 15	Around the Heart-no format	Around the Heart-Blog 21	The Word 4	Listserv-Faculty 15	Listserv-Staff	Listserv-Earlham Topics 1	Student Distribution List	Posters 15	Word of Mouth 10	
	Events Brochure 6	News Player on Home Pg 2	Web Calendar 2	Palladium Item 1	Radio 1	Other-Email in general 1	Other-NOT HEARING 2	Other-Sci Div List 1	Other-Class List 1	Other	

7. How do you typically find out about campus news other than events?	Daily Newsletter (e-mail) 14 Events Brochure 2	Around the Heart-no format 1 News Player on Home Pg	Around the Heart-Blog 2 Web Calendar	The Word 8 Palladium Item 1	Listserv-Faculty 15 Radio 1	Listserv-Staff Other-Email in general 1	Listserv-Earham Topics 1 Other-NOT HEARING 2	Student Distribution List Other-faculty meeting 1	Posters 4 Other-Sci Div List 1	Word of Mouth 12 Other-Class List 1
8. Are you satisfied with the volume of Earlham listserv mail you are receiving?	Too Many 1	Just Right 16	Not enough 1	Other 1						
9. Are you satisfied with the current approach to channeling of content to the various means of campus communication?	Yes 4	No 9	It's too soon to tell 2	I'll use whatever is available 4						

4. Faculty Comments for Most Useful:		
<p><b>Faculty Listserv</b>            (3) Regular-fast            (4) Comes by email daily            Institutionals news            (5) Items I need to see-important            Only thing I read regularly            Filters out busy items            Up to date            Easy to scan and categorize</p> <p><b>Word</b>            (3) Keep in touch with students' interests and perspectives            See what students are reading and writing            (2) Gives campus news in a public and accountable form            Easy to obtain and read</p>	<p><b>Daily Newsletter</b>            Regular            (4) Comes by email            (3) Good events information</p> <p>I don't miss what's goin on            (2) Easy-takes little time            Needs captions            Timely-easy access            Occassional items of interest</p>	<p><b>Around the Heart</b>            Gives information about social and cultural life of the camp            Occasionally read-electronic              version is good</p>
		<p><b>Earlham Topics Listserv</b>            Comes by email            Fun, spontaneous, about real lives</p>
		<p><b>Newsplayer</b>            See it everytime I access web</p>
		<p><b>Around the Heart Blog</b>            Fun to read-nice design</p>

5. Faculty Comments for least useful		
<p><b>Around the Heart</b>            (2) Takes too much time            Never take the time to look at it            (2) Requires extra step            Don't see it or seek it out            Open window and reread old stuff-ARGH!            (2) Cumbersome-duplicates other good sources            Difficult to navigate            Hard to know decision rules            Have to download it            Too long to scroll through</p> <p><b>Daily Newsletter</b>            No clear schedule of events            Variable coverage os &lt;10% of activities            Uninformative subject line-too few items            Too frequent</p>	<p><b>Newsplayer</b>            (2) Takes too much time              Look at it occasionally            Don't seek it-info overload            Not interested in EC boosterism</p> <p>Not of interest</p> <p>Don't go to homepage everyday</p>	<p><b>ATH Blog</b>            (2) What's Blog              Cumbersome            Why bother            Too much info</p>
	<p><b>Staff Listserv</b>            Topics not relevant</p>	<p><b>Earlham Topics Listserv</b>            More info than I need            Never see it            Pointless-no one uses it            Cumbersome            Used by very few-no conversation            Don't need more email that often may be spam            Have not seen it in action</p>
	<p><b>Student Electronic Distribution</b>              Useful for students I assume</p>	
	<p>Doesn't come to me</p>	

## 10. Suggestions (Faculty)

Hard task-efforts appreciated

Overwhelmed with information-so I don't use available channels regularly

Around the Heart in print should be easily available in my building-most useful is schedule of events

Listserve good for registering students for classes

Worried that I miss important informatio because I don't look at Around the Heart often

Current system far too complex-too many overlapping channels-put all the info together

It was easy to read the old faculty listserve notes-didn't have to search for information-new system too cumbersome

Don't want to have to figure out appropriate vehicle to send a message

I am hesitant to post anything for faculty listserv or newsletter for fear of breaking a rule

Send Around the Heart weekly as an email-include only new information-too bulky now

Missed any clear options of email in general-this is my primary useful source

Bring back pink newsletter and dateline

Earlham Topics listserv not useful-have to open rather than quick check content

Around the Heart is OK, but info accumulates-more for reference to look something up

Need open discussion list

Faculty Listserv and the Word are the only ones useful

Users have not worked out what need to be on Faculty Listserv and what should be on Earlham Topics

Users should get better at titling their messages so they can be easily scanned

Around the Heart has replaced substance with form. Dateline was better. Would like text-only email option like Dateline

Prefer Around the Heart emailed to me so I don't have to download it and later delete it from desktop

Around the Heart is good, but do people use it?

Earlham Topics needs to be more attractively formatted without all the coding and arrows